

PUBLIC AFFAIRS TRAINING

Communication Directors/Managers, Communication Specialists,
External Affairs Officers, Public Affairs Officers,
Public Information Officers

1-Day Spokesperson for Leadership and Subject-Matter Experts

WHEN: **July 16, 2019**

WHERE: Lexington Emergency Management, Public Safety Operations Center (PSOC) 115
Cisco Road, Lexington, KY 40504

TIME: 8:30 am – 5:00 pm

This 1-day advanced spokesperson training is for public affairs personnel, government officials, leadership and subject-matter-experts who may be called upon to interact with the news media. Participants will engage in a variety of intense and fast-paced media interviews. Message development, methodology, and strategy will be reinforced throughout this workshop.

To register go to <http://csepptraining.gss.anl.gov/csepp-training/>

Hosted by Lexington Emergency Management Agency. Sponsored by FEMA, Department of the Army, and the Chemical Stockpile Emergency Preparedness Program.

Training provided by the National Public Affairs Academy @Argonne
<https://pastfusion.gss.anl.gov/public-affairs-academy>