

PUBLIC AFFAIRS TRAINING

Communication Directors/Managers, Communication Specialists,
External Affairs Officers, Public Affairs Officers,
Public Information Officers

½-Day

Public Information Awareness for Leadership

WHEN: July 19, 2019

WHERE: Lexington Emergency Management, Public Safety Operations Center (PSOC) 115
Cisco Road, Lexington, KY 40504

TIME: 8:00 am – 12:00 pm

This ½-day course is intended for senior leadership and decision makers. The role of the Public Information Officer/Public Affairs Officer/External Affairs Officer has evolved into much more than media relations. In this course the expanded role is explained and discussed to include internal communications, community relations and education, event planning, and reputation management. Course participants are encouraged to engage in open dialogue to examine the responsibilities, staffing recommendations, training requirements, and the funding necessary to support effective public affairs efforts.

To register go to <http://csepptraining.gss.anl.gov/csepp-training>

Hosted by Lexington Emergency Management Agency. Sponsored by FEMA, Department of the Army, and the Chemical Stockpile Emergency Preparedness Program.

Training provided by the National Public Affairs Academy @Argonne

<https://pastfusion.gss.anl.gov/public-affairs-academy>